



Salt-Water

Sun-San

EU Children's
Spring/Summer 2022



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**please note all kids sandals in the catalogue were shot on models in Singapore and feature the Velcro finish. You will receive buckle as normal if ordering in the UK and EU*

*“These are the best sandals you will ever buy.”
Smallish Magazine*

About Salt-Water



As a way to cope with leather shortages in World War II, Walter Hoy started making his sandals using the scrap leather left over from a military boot factory.

Word soon spread and before long families from all over St. Louis, were asking if Walter could make sandals for their kids.

Over seventy-five years on and Hoy's classic designs continue to deliver durable leather comfort with a fashion savvy attitude.



Combined with rust proof metal tongue buckles and produced in a wide choice of colours and designs, the enduring quality & proven heritage of their sandals is unquestionable.

Salt-Water Originals are defined by their tough little-way stitched rubber sole. Wearer's can be reassured of their authenticity by looking for the Salt-Water stamp imprinted under the sole.

The leather is coated with a water resistant sealant and they mould to the user's feet with repeated wear. The brass buckles allow straps to be adjusted for narrow or wide feet.

They are great for running in and out of the ocean and can be hand washed with a gentle detergent; the perfect summer sandal for both wet and dry conditions.



A summer staple in America for over 75 years, they are now being spotted on a fashionable group of celebrities.

Celebrity Kids spotted in Salties through the years include Shiloh Jolie Pitt, Blue Ivy, Suri Cruise, Harper Grohl, Matilda Ledger and Harper Beckham.

Letter from Rachael

CEO Asia, MEA, EU and UK

I hope you are all well, the sun is shining and shop tills are chiming and as we all get our double vaccs, the opening up of this weary world gives us all something to be thankful for.

The last few years certainly took some deep rooted tenacity to get us all through to this stage and right now I'm very happy to be looking forward to 2022 and all that a new (safer) year may bring.

The SWS team are working hard

Managing each country's response through 2 seasons was at times a lesson in many many hat wearing and ball juggling. when one country was closing, another was opening up, some countries didn't close at all (I'm looking at you Sweden) and one country decided to completely leave the EU...

Our 4 x warehouses really did try and get the stock picked and out the door, whilst simultaneously shuffling postponed orders into storage as rules seemingly switched overnight.

Clearly Worldwide Supply Chain has been affected all the way from factory to customer. Container ships are without containers as they pile up empty & stuck portside, as depots get closed down due to infection, lorry drivers are sent to quarantine and in some cases good old fashioned bad weather stops play. However we did manage to just about keep our stock moving between A and Z. It wasn't perfect of course, but we are all trying our best to join up the dots.

Delivery window

We are aiming to get SS2022 orders out to you from March to May.

February is not likely to be possible this year due to the global freight conditions (and truth be told I never really understand who would want sandals in the coldest month?) but without an eye on the mythical crystal ball, I'd rather under promise and over deliver.

All soft sole typically arrive after hard sole stock and we need to wait until all elements of our range are ready before we can deliver to you.

This does not apply so much to South East Asia where we are running a slightly different schedule and offer Velcro over buckle.

Keeping the prices

We know that our overall price increase earlier this year was not the most welcome of news - but to be open and honest we just couldn't absorb any further external costs. We have noticed others now following suit but please be reassured we aren't planning to raise them further. Freight charges shot up 6 fold and have painfully continued to rise (sometimes up now by 800%) alongside fierce competition for factory space which pushes them even further. We were the unwilling bitter early warning and we didn't enjoy it.

(No) New colours (quite yet...)

You will see from the range offered in 2022 that we are playing it a bit cautious as a result.

We were looking at around 5 new colours for next season but we had to place our entire order several months earlier to allow for an extended delivery cushion. Transit that typically takes 6 weeks is now looking in some cases like 4 months and at vastly inflated pricing. We therefore decided to take out the risk completely for a bit of a breather, and focus on best sellers that we know sell and sell.

With moving orders earlier we didn't have the time to test the 5 new colour samples so you'll have to watch this space for a later reveal.

New Soft Sole!

What we can offer is the new extended soft sole range and we are delighted to welcome the Boardwalk and the Swimmer!

This extension has been around 5 years in development from proposal to physical sample & we are so happy with them. We took a very (late) and very (small) run to trial online so we could determine which colours and styles really captured the end customer's interest.

They are the perfect sandal for larger feet on small kids and tired feet on more mature customers. Do try a pair for yourself to see the difference.

They are priced the same as their hard sole sister – so the boardwalk 1900 series matches the classics 900 series and the Swimmers 8000 series price match the Original 800 series.



I hope you all do manage some kind of holiday. We certainly all deserve one! (and do send us pictures of you in your salties) It is truthfully hard to see everyone zipping off on away breaks whilst for us here in Singapore we have been effectively marooned (in an area equivalent to Zone 1-2 in London since we emigrated!) Let's just say being 1 degree from the equator is exciting for a holiday but gets rather sweaty 24 months later... I would LOVE to be able to wear a sweater and put on a pair of socks and boots. Hopefully by Summer 2022 I will be back on the stands at Playtime and Ciff, Revolver and Who's Next - so we can have a really good catch up. I hope you still recognise me as I may (or may not) have a little more grey hair but most of all I am just delighted to see all of you all still standing, still selling, still introducing our 77 year old sandal to more happy feet across the globe. Long may we all keep "sandal'ling"

The Seawee

The 2000 Series

A mini version of The Surfer available only in the smallest toddler sizes. With added flex over the toe, The Seawee is an extremely hard wearing little sandal and the perfect starter pair for your tiny adventurer. The entire Sun-San range comes on a spongy urethane sole with rust proof buckles. They can be worn in the water and hand washed with a gentle detergent.



The Sailor

The 4200 Series

The Sailor is a traditional fisherman style sandal scaled down for tiny tots. The Sailor has a wide & deep fit for chubby toddler feet, plus the closed toe design makes them perfect for babies taking those first steps. This tough design has a woven semi-closed toe offering extra protection. The entire Sun-San range comes on our signature spongy urethane sole and has rust proof buckles. They can be worn in water and hand washed using a gentle detergent.





The Shark

The 4400 Series

The Shark is a traditional fisherman style sandal and is a great sandal for active little feet. This tough design has a woven semi-closed toe and heel offering extra protection for when

they're playing football or scooting. The entire Sun-San range comes on a spongy urethane sole with rust proof buckles. They can be worn in water and hand washed with a gentle detergent.





The Sweetheart

The 1400 Series

A pretty sandal with heart shape cut-outs and scalloped edges. The Sweetheart is fully adjustable with buckled toe and ankle straps. They're equally as robust as The Surfer but just a bit girlier. The entire Sun-San range comes on a comfortable spongy urethane sole with rust proof buckles. They can be worn in water and hand washed with a gentle detergent.

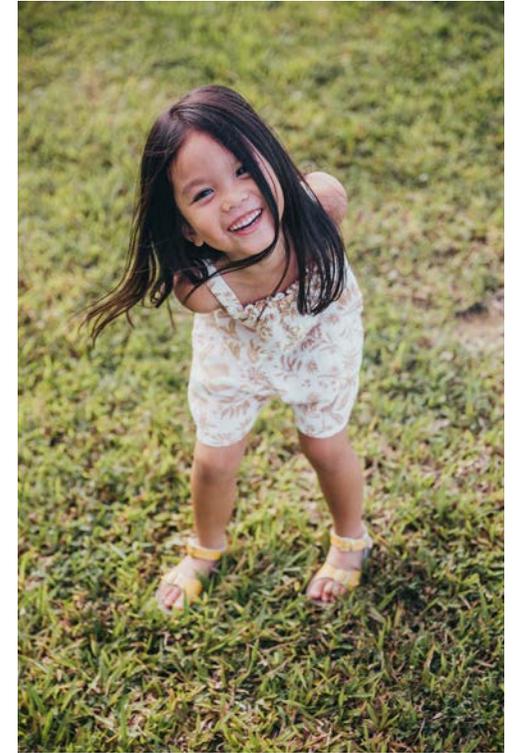






“Salt-Water Sandals’ colourful good looks have made history.”

Smallish Magazine



“Salt-Water Sandals are the best we’ve found for kids. The waterproof Sun-San Surfer range has a thick but flexible sole and adjustable straps – perfect for very wide or narrow feet, and everything in between.”

The Telegraph

The Surfer

The 1700 Series

The Surfer is your classic two-strap sandal. The adjustable toe buckle and ankle strap makes it the best all-rounder for both wide and narrow feet. The entire Sun-San range comes on a super comfortable spongy urethane sole with rust proof buckles. The Surfer comes in a large range of colours including premium finishes in shiny patent and metallic. They can be worn in water and hand washed with a gentle detergent.



*“We’ve always been admirers
of Salt-Water ... such a Guardian
favourite.”*

The Guardian





"Little girls fantasise about resort-wear too. She'll be dreaming of a white-sandy Christmas wearing these Salt-Water beauties"

Vanity Fair



"I am such a Salt-Water fan! And the kids sandals are totally adorable."

Red Magazine



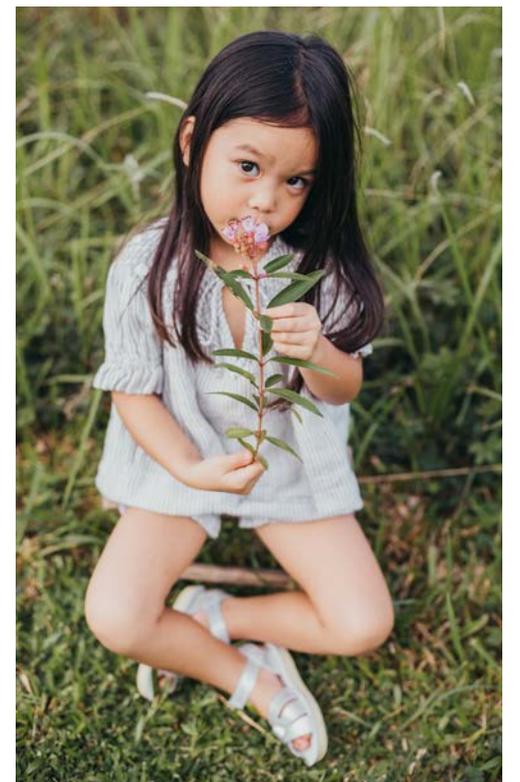
**this colour not available in all territories*

The Swimmer

The 8000 Series

The Swimmer design is based on The Original Salt-Water featuring a plaited leather upper with buckle ankle strap. The differences are The Swimmer has a slightly narrower fitting and, like all Sun-San Sandals, The Swimmer comes on a spongy urethane sole with rust proof buckles. They can also be worn in water and hand washed with a gentle detergent.









the Swimmer is now available in adult sizes for bigger growing feet.





“What’s really great about Salt-Water Sandals is that even though they are made of leather, they are totally waterproof. Whether to swim off stony beaches, to fish for mackerel in a tiny boat, and just generally out and about in the Great British Summertime.”

*Hannah Rochell,
Author of En Brogue*

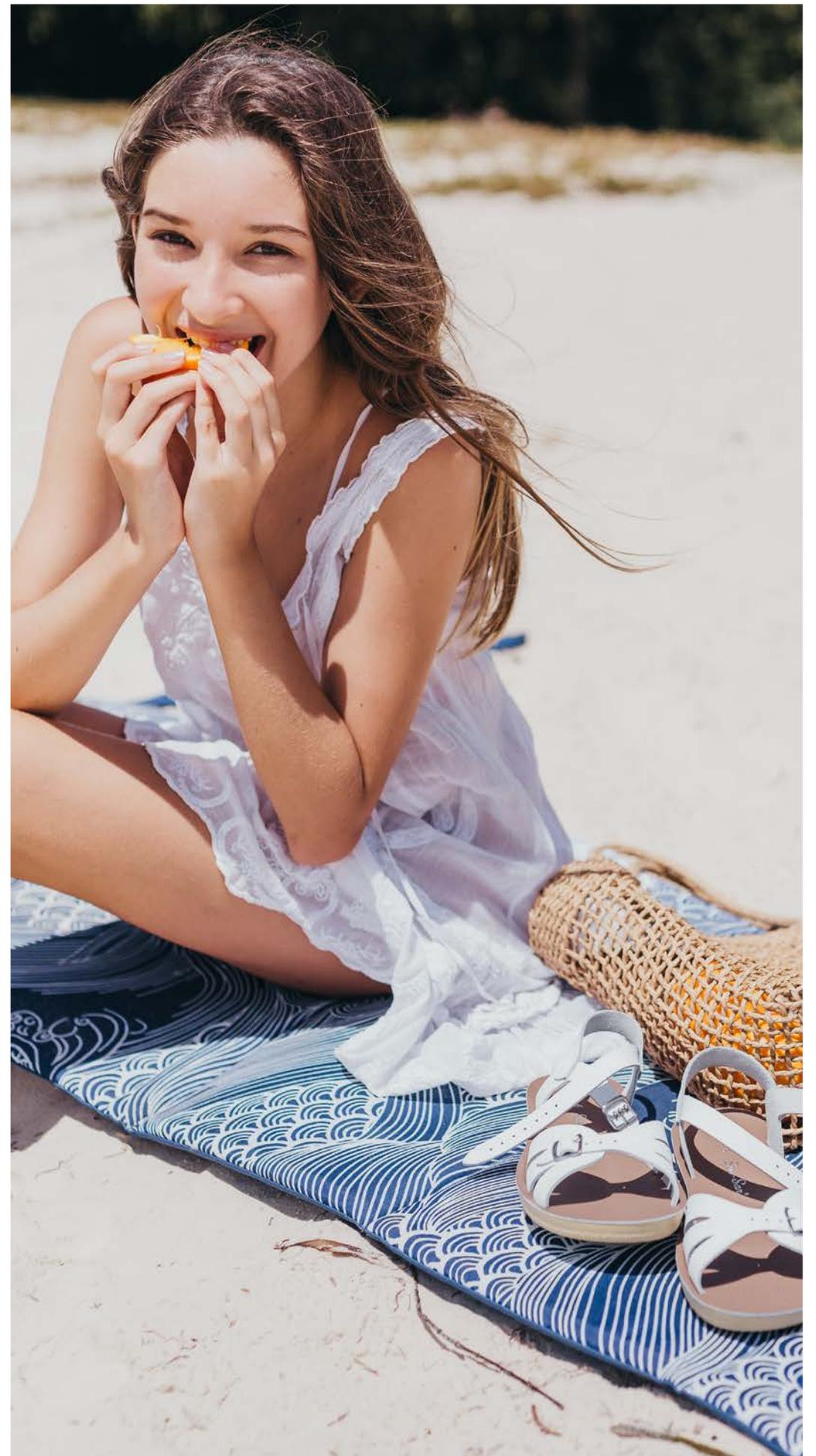
“These have been my go-to brand for my girls’ shoes. They are incredibly sturdy (some have rubber soles so can be worn in the sea), the leather straps are soft on little ankles and some styles can be adjusted for narrower feet. They come in a rainbow of colours.”

Red Magazine

The Boardwalk New

The 900 Series

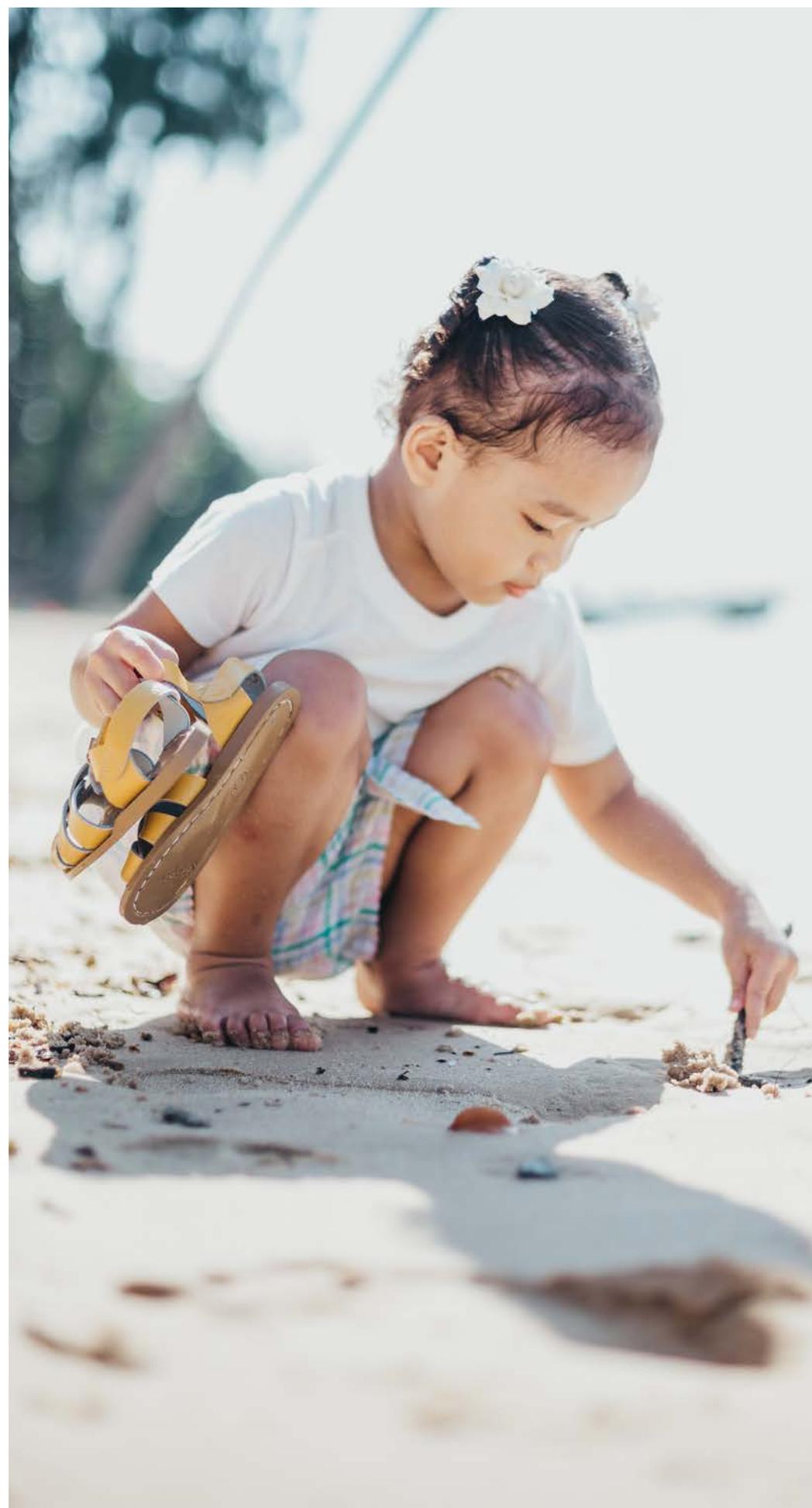
New In for 2021! Buckle up in the new Boardwalk leather sandal with its super comfy soft sole and all the signatures of a Salt-Water Sandals design - timeless style that's made to last. The Boardwalk waterproof leather sandal features the famed buckle-front & back design, as seen on the Salt-Water Classic giving you full adjustability. Choose from a collection in core colours to find your soft sole-mate.



The Original

The 800 Series

The first model to come out of Walter Hoy's workshop in 1944, The Original Salt-Water Sandal is defined by its little-way stitched rubber sole and plaited leather upper. All Salt-Water Sandals come with rust proof buckles, can be worn in the water, and hand washed with a gentle detergent. They go from childrens' sizes, all the way through to adult. They are comfortable, super durable and simply beautiful.





The Classic

The 900 Series

The Classic has the same little-way stitched rubber sole, waterproof buckles and leather as The Original. It has an adjustable front with elegant cut out vents in the toe strap. A narrower fit than The Original, The Classic offers pared back style and is available from a Youth 13 all the way through to Adult 9.

All sizes listed are the US sizes and must be ordered by the factory US sizes.





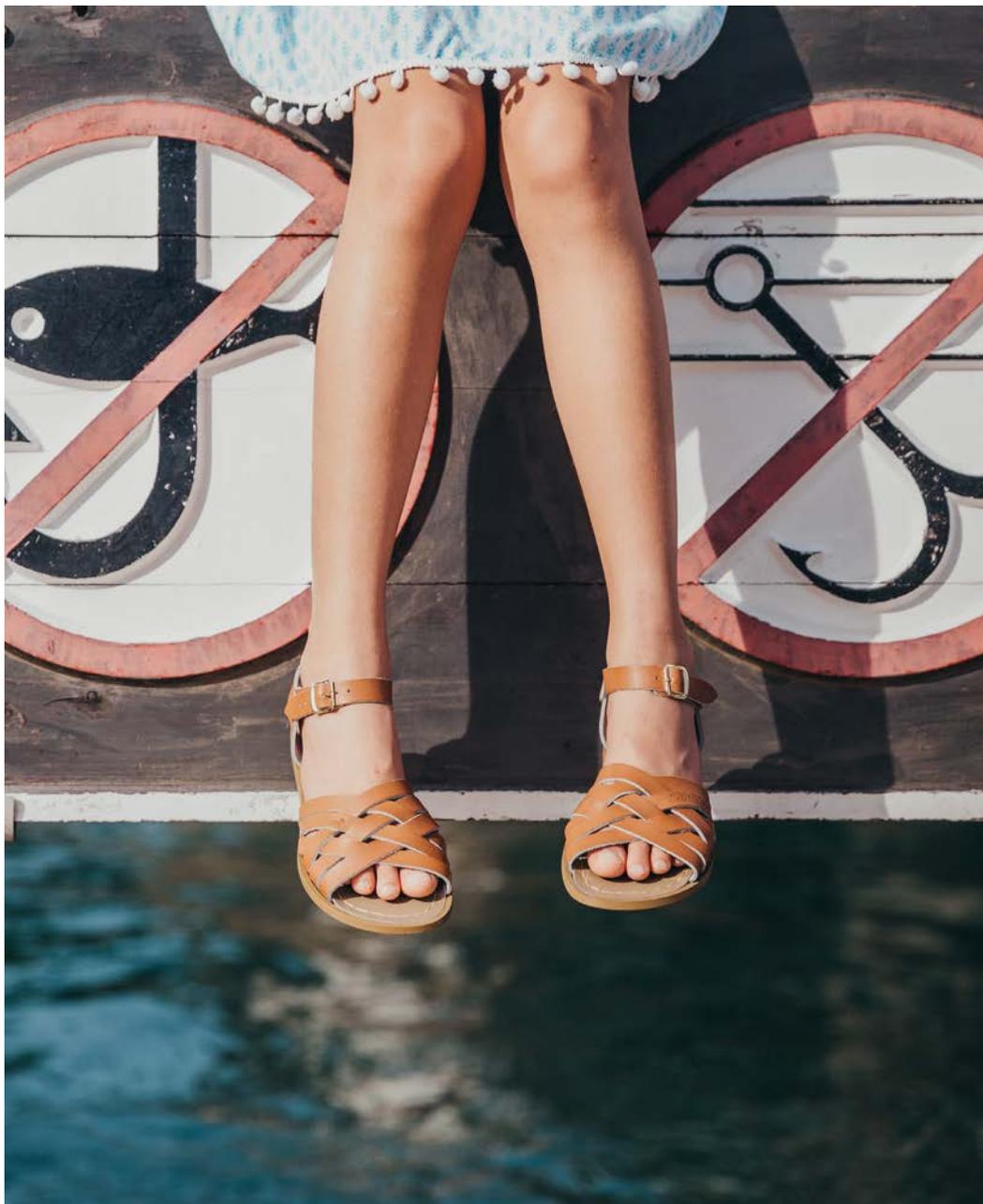
**this colour is not available in all territories*



The Retro

The 600 Series

Reminiscent of the Mexican Huarache sandal that your Grandparents bought in the 60's, the Retro sandal is another archive model that Salt-Water are re-launching 50 years later. Originally sold Stateside in the 1970's, and now available for kids.







“Team Salt-Water! These sandals can go in the sea and are very comfortable.”

Zoe de Pass, Influencer and Blogger, Dress Like A Mum





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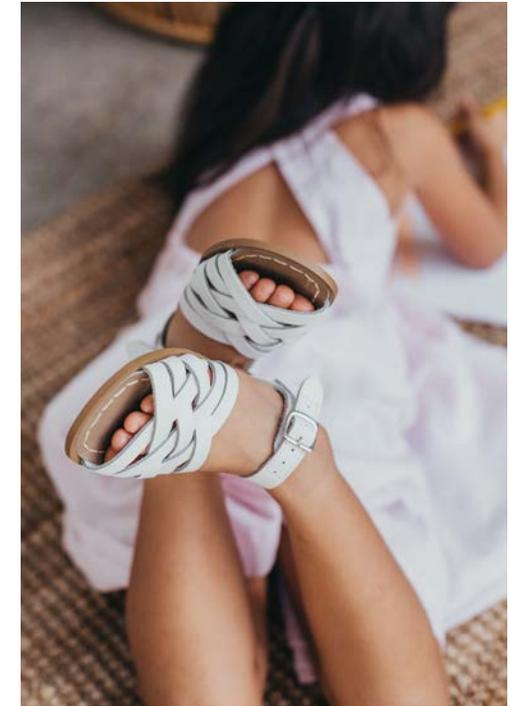
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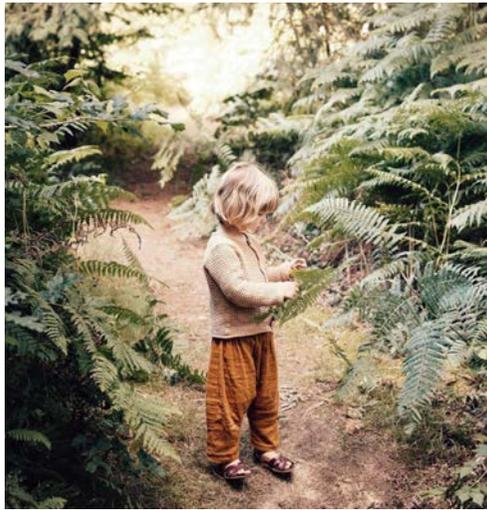
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With thanks to
Claire, Joanne, all the very patient
parents & Bridie who quite simply
saved our bacon

Follow us on

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 salt-water europe

#thesandalforeveryone

#thefullstoptoeveryoufit

#aclassicsince1944

Colour Availability

All sizes listed are the US sizes and must be ordered by the factory SWS sizes

● Good availability
 ● Limited availability
 ● Low availability
 ○ Unavailable

<i>Style and Size</i>																	
<i>The Sweetheart</i>	Child B05-B08	●	○	○	●	○	●	●	●	●	●	●	●	●	●	●	●
	Child C09-C12	●	○	○	●	○	●	●	●	●	●	●	●	●	●	●	●
	Youth M13-M03	●	○	○	●	○	●	●	●	●	●	●	●	●	○	●	○
<i>The Surfer</i>	Child B05-B08	●	●	●	●	●	●	●	●	●	●	●	●	●	○	○	●
	Child C09-C12	●	●	●	●	●	●	●	●	●	●	●	●	●	○	○	●
	Youth M13-M03	●	●	●	●	●	●	●	●	●	●	●	●	●	○	○	●
<i>The Seawee</i>	Child B03-B04	●	●	○	●	○	○	○	○	○	○	●	○	●	○	○	●
<i>The Sailor</i>	Child B03-B04	○	●	○	○	●	○	●	○	●	○	○	○	○	○	○	○
<i>The Shark</i> <small>*Please note this model fits shorter than others in the Sun-San range so try sizing up.</small>	Child B05-B08	●	●	●	○	●	○	●	○	○	○	○	○	○	○	○	○
	Child C09-C12	●	●	●	○	●	○	●	○	○	○	○	○	○	○	○	○
<i>The Retro</i>	Child B05-B08	○	●	○	○	●	○	○	○	○	○	○	○	○	○	○	○
	Child C09-C12	○	●	○	○	●	○	○	○	○	○	○	○	○	○	○	○
	Adult M03-Y09	●	●	○	●	●	●	○	●	●	○	●	●	○	○	○	○
<i>The Swimmer</i>	Child B05-B08	●	●	○	○	●	○	○	●	○	●	●	○	○	○	○	○
	Child C09-C12	●	●	○	○	●	○	○	●	○	●	●	○	○	○	○	○
	Youth M13-M03	●	●	○	○	●	○	○	●	○	●	●	○	○	○	○	○
	Adult M03-Y09	○	○	○	○	●	○	○	●	○	○	●	○	○	○	○	○
<i>The Original</i>	Child B05-B08	●	●	●	●	●	●	●	●	●	●	●	●	●	○	●	○
	Child C09-C12	●	●	●	●	●	●	●	●	●	●	●	●	●	○	●	○
	Youth M13-M03	●	●	●	●	●	●	●	●	●	●	●	●	●	○	●	○
	Adult M03-Y09	●	●	●	●	●	●	●	●	●	●	●	●	●	○	●	○
<i>The Classic</i>	Youth M13-M03	●	●	●	○	●	●	○	●	○	●	○	○	○	○	○	○
	Adult M03-Y09	●	●	●	○	●	●	○	●	○	●	○	○	○	○	○	○
<i>The Classic Slide</i>	Adult M3-Y09	○	●	●	●	●	●	○	●	○	○	○	○	○	○	○	○
<i>The Retro Slide</i>	Adult M03-Y09	○	○	●	●	●	●	○	○	○	○	○	○	○	○	○	○
<i>The Boardwalk</i>	Adult M03-Y09	○	○	●	●	●	●	○	●	○	○	○	○	○	○	○	○

