



Salt-Water
x
dotte

OFFICIAL RESALE PARTNER





Partner to Resell & Join in the Circular Movement

15th August 2022, **Salt-Water Sandals UK Ltd.** - the distributor of the iconic "*Salt-Water Sandal*" - announces the start of its official resale partnership with **dotte** (<https://www.wearedotte.com/>), the UK's leading kids' online resale platform, in a collaboration that not only benefits the parent but the planet as well.

"*Salt-Water Sandals*" are built to last and are made of long-lasting, durable materials, so they may still be in great condition when the next size is needed. In an effort to help parents to size up children's footwear and to facilitate the resale of pre-loved "*Salties*", the company teamed up with **dotte**.



A photograph of a young girl with dark hair tied back with a yellow flower, wearing a pink sleeveless top and a pink and white patterned skirt. She is sitting on a sandy beach, looking down at something in her hands. The background shows rocky terrain and the ocean. The image is framed by a vertical orange border on the left.

dotte

is a one-stop shop where parents can buy, sell, donate, and recycle outgrown / no longer needed garments and accessories, offering an accessible, sustainable solution to a fast area of fashion and lessening its impact on the earth.

THE ORIGINAL
Salt-Water
SANDAL

believes in buying well to buy less and encourages parents to pass along the sandals so that other children can use them. The **Salt-Water Sandal x dotte** partnership means that parents can reduce their fashion carbon footprint whilst earning back some funds.

Additionally, for every sandal sold on **dotte, Salt-Water Sandals UK Ltd.** offers a 15% voucher to use on their official website :

<https://www.salt-watersandals.com/gb-en/>

so that parents can order the next size up and start the circle again.





To kick off the partnership, from August 19th to August 21st, 2022, the company will be launching an online sample sale on :

<https://www.wearedotte.com/official-resale-partners/salt-water-sandals> (shop and sale live on the 19th August)

where parents can purchase discontinued sandals and sample stock at a discounted price. Sizes start from toddler size 2 all the way to adult size 5 in a variety of styles and colours.

**#BuyWellBuyLess
#SaltwaterXDotte
#prelovedsalties
#secondhandkids**



About Salt-Water Sandals UK Ltd.:

Salt-Water Sandals UK Ltd., is the distributor of Salt-Water Sandals, an American heritage brand created in 1944, under the direction of Rachael Lainé, CEO.

About IMONI Studios:

IMONI Studios is a consulting firm in digital marketing and Press Relations specialized in design, fashion & lifestyle, based in France, in Paris.

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